



“LOVERS AT SPRINGTIME AT THE OLD PORT” INSTAGRAM PHOTO CONTEST

Contest Rules

This contest is organized by the Old Port of Montréal Corporation (also called “OPMC” or “contest organizers” in these rules) and runs from April 14 to June 14, 2021, inclusively.

I. ELIGIBILITY

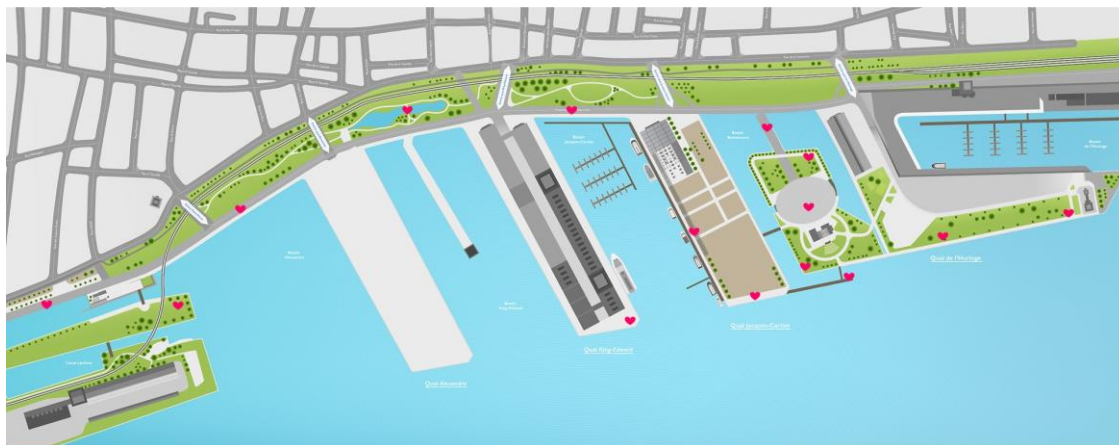
This contest is open to residents of Canada aged 18 and over. Those ineligible to enter this contest include employees, agents, and representatives of the Old Port of Montréal Corporation, its advertising and promotional agencies, the suppliers of the prizes, materials, and services related to this contest, and any other party directly related to this contest, including all members of their immediate families (siblings, children, parents), their legal or common-law spouses, and anyone living with these employees, agents, or representatives.

II. HOW TO ENTER

No purchase required.

For a chance to win, contest participants must:

1. Post **at least one photo** on Instagram that features them with their better half, or any other couple who gave their consent (if we see their face), somewhere on the Old Port lands in a spot they consider the most romantic.
 - a. The photo must be taken anywhere (on water or on land) so long as the location is considered Old Port territory and/or an Old Port activity. To help identify suitable locations, a map of the Old Port lands is shown below. Small hearts were added at suggested locations.



- b. The photo must have been taken in the spring (this year or previous years).
2. The Old Port must be identified in two ways in the contest participant's Instagram post:
 - a. By including **one or both of these two hashtags** in the photo caption: #vieuxportmtlromantique and/or #oldportmtlromantic.
 - b. By tagging the photo with the Old Port's **Instagram account @Vieuxportmtl**.

These two identifiers will be used to qualify photos for the contest. These will also allow the OPMC to identify and contact the contest winner.

3. Contest photos must be posted between April 14 and June 14, 2021, inclusively.
4. Contest participants may enter as many photos as they wish.
5. Photos can be taken with any device (professional camera, smart phone, etc.). All properly identified photos will be entered.
6. No photo posted after the deadline will be eligible, with no exceptions. Photos posted after 11:59 pm on June 14, 2021, will not be entered.

On a regular basis throughout the contest period, the OPMC will select and share a number of contest photos through its social media accounts (Facebook and Instagram), its website and its newsletters for the purposes of promoting the contest and showcasing entries from participants. The OPMC asserts that it will include credits for all photos that are shared. By entering the contest, all participants grant the OPMC permission to use their photo(s) over the course of the contest period.

At the end of the contest period, the OPMC will post an Old Port "map" on its website that will feature the contest's most photographed romantic spots. Photos from contest participants may also be added. The OPMC will ask contest participants for their consent if their photo is to be included on the map and contest participants will be credited for all photos used.

III. HOW PRIZES ARE AWARDED

A selection committee, composed of six (6) OPMC employees, will select the winning photo based on the following criteria:

- Originality
- Esthetic appeal
- Style

The winning photo will be chosen by the selection committee on June 21, 2021, at 2 pm, at the offices of the OPMC, located at 333 rue de la Commune Ouest, Montréal (Québec) H2Y 2E2.

OPMC representatives will contact the winner via private message on Instagram. The winner will have five (5) days to respond to the OPMC representatives and provide their contact information. If the winner fails to do so, their photo will be discarded and another winning photo will be selected.

To be declared the contest winner, the participant associated with the winning photo will have to correctly answer a math skill-testing question that will be sent to them by email. This participant will also have to meet all the eligibility criteria outlined in these contest rules.

IV. DESCRIPTION OF THE PRIZE

The contest winner will receive a “romantic getaway” package that includes:

- Two (2) passes for a Bateau-mouche lounge cruise (valued at \$120 before tax), valid for the 2021 summer season.
- Two (2) passes for a ride on the Montréal Observation Wheel (valued at \$51.74 before tax), valid for the 2021 summer season.
- Two (2) massages of 60 minutes at Bota Bota spa, in the category of [classic massages](#) (valued at \$220 before tax), valid from Monday to Thursday during the low season, from September 3 to December 10, 2021.

The OPMC will send the winner their passes by email or by postal mail within ten (10) business days following its reception of the winner’s email and postal addresses.

V. GENERAL CONDITIONS

1. The winner clears the Old Port of Montréal Corporation as well as its subsidiaries, franchisees, parent companies, affiliates, employees, agents, and representatives from all liability and for all damage of any nature including, but not limited to, damage arising from any accident, injury, death, delay, setback, loss of enjoyment, aggravation, disappointment, anxiety or hindrance, be they mental or physical in nature, stemming from the acceptance or use of the prize.
2. The prize must be accepted as described in these contest rules and may not be substituted or exchanged for another prize.
3. The parties on behalf of whom this contest is held shall assume no liability of any kind should their inability to act arise from any fact or situation outside their control, an inoperable line of communication, a strike, a lockout or any other labour conflict in their place of business or in the places of business of the organizations and/or businesses whose services are retained for the purposes of this contest.
4. Anyone participating in this contest agrees to abide by the official contest rules and to the decisions taken by authorized representatives which are in all circumstances enforceable and irrevocable.
5. Any dispute relating to the organization or course of a promotional contest can be heard by the RACJQ (Régie des alcools, des courses et des jeux du Québec) for adjudication. A dispute relating to the awarding of a prize can only be heard by the RACJQ for the purposes of resolving the dispute.
6. The organizers of this contest reserve the right, at their entire discretion, to cancel, terminate, modify or suspend this contest, in whole or in part, should the presence of any virus, bug, unauthorized human or other interference outside the control of the organizers potentially corrupt or impact the administration, security, impartiality or otherwise normal course of the contest, pending the approval of the RACJQ as applicable.
7. The contest prize cannot be exchanged for cash and cannot be extended.
8. IF THE CONTEST IS CANCELLED, for whatever reason, the prize cannot be carried over and no compensation will be offered.

9. The contest organizers shall not assume any liability for any claims, losses, damages, costs, or expenses stemming from any accident, injury, death, or any other hindrance, be it physical or mental in nature.
10. By entering this contest, participants authorize the OPMC and its representatives to use, as needed, their name, photograph, image, voice, place of residence and/or statements in relation to the prize for promotional purposes and without remuneration of any kind.
11. These contest rules are published online at: <https://www.oldportofmontreal.com/event/photo-contest-0>