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# PRESS RELEASE

## FOR IMMEDIATE RELEASE

A look back at summer 2021

## Summer season: The Old Port exceeds expectations

### In brief

- The Old Port made a strong comeback this summer with revenues comparable to pre-pandemic 2019.
- **The program attracted Montrealers and families from across Quebec** with five major events and more than thirty activities.
- A **complete reopening** of businesses, including the MTL Zipline, La Grande Roue de Montréal, Voiles en Voiles, Jet Boating Montréal, Bota Bota, about ten street food trucks and many others.
- The reopening of the Montreal Science Centre took place on September 23, with two sold out weekends. Visitors were able to tour the four permanent exhibitions, including the brand-new **Mini Mondo** exhibition for ages 0-7 and the most recent Explore exhibition, as well as watch the two **IMAX® TELUS** movies.

### A busy summer for Quebecers at the Old Port of Montreal

It was not necessary to travel very far to enjoy the summer. Quebecers understood this! The Old Port of Montreal made a **big comeback** this summer after a pause due to the pandemic.

In the absence of international and US tourists, the Old Port of Montreal still managed to welcome **three million Canadian visitors**, mostly from Quebec, which brought the revenues comparable to pre-pandemic 2019. The Old Port is doing well thanks to the positive response from visitors and their enthusiasm to enjoy **one of Canada's most beautiful sites**.

## Well-rounded programming

When it comes to events, the Old Port has offered a **program** that impressed the eyes and fulfilled taste buds: The Orientalis Festival, the Afronomie Festival, Les visages de Montréal, PoutineFest, Cirque Éloize and The 7 Fingers were there to entertain the visitors. Montrealers and Québec families alike welcomed and benefited from a unique programming!

On top of our programming, visitors made the most of their visit since all the activities usually offered were back: sunbathing on the urban beach, taking a pedal boat ride in the Bonsecours Basin or even experience a good dose of adrenaline during a free fall with the Quick Jump activity.

## Quote

"We are not only proud to be back, we are proud to be back with such a vibrant Old Port for the 2021 summer! We have spared no efforts to deliver a stimulating summer, in complete safety for our visitors, and the results are here. We're closing the summer season with a smile on our face and we're getting ready for fall and winter, which will be just as exciting, especially with the ice rink coming back in full force!"

- Isabel Danserau, Senior Director of the Old Port of Montréal Corporation Inc.

## A stimulating fall!

The festivities don't stop. The interactive Liquid Crystals tour of the Momenta biennial will continue at the Old Port until October 24, 2021.

The Montreal Science Centre will remain open and visitors will be able to enjoy its four permanent exhibitions, including the brand new Mini Mondo exhibition for ages 0-7, and the most recent Explore exhibition, as well as two films to be discovered at the MAX® TELUS cinema.

The enchanting Old Port is already starting to vibrate with fall colors. All activities will be running until mid-October, so there are still a few days left to enjoy the visitors' favorite activities! The MTL Zipline, the Grande Roue de Montréal and the Bota Bota Spa will remain open during the cold season.

## Sanitary measures for visitor safety

Visitor safety is as a priority at the Old Port, and its tenants have implemented sanitary measures in accordance with Public Health guidelines: installations promoting physical distancing, hand-sanitizing stations, alcohol gel, etc. To find out more about our preventive measures, [click here](#).

## About the Old Port of Montréal

The Old Port of Montréal, a division of the Canada Lands Company, has offered a variety of interactive, cultural and recreational activities for more than 25 years. As home to the Montréal Science Centre, the second most visited science center in the country, it also offers many opportunities for scientific discovery. Bordering a 2.5-kilometre stretch of the St. Lawrence River, the Old Port of Montréal is the most popular recreational tourism site in Quebec, with more than six million visitors annually. Its partners are Coca-Cola, Eska, Natrel, Sleeman, TELUS, Rythme 105.7, 92.5 The Beat, 96.9 CKOI and 98.5 FM.

[www.oldportofmontreal.com](http://www.oldportofmontreal.com)

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### Source

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