

Press release

The highest urban bungee in Canada arrives at the Old Port of Montreal

Montreal january 23rd 2025- The Montreal-based company behind MTL Zipline is proud to announce the arrival of Montreal Bungee, the highest new urban bungee jumping attraction in Canada is set to open in the Old Port of Montreal in Spring 2025.

Located near the Science Centre, the jump will take place over the river, offering a breathtaking 360-degree view of downtown Montreal and the South Shore.

An Activity for Your Bucket List

For those seeking adventure and unique experiences, Montreal Bungee will now offer the tallest urban jump in the country, at a height of 210 feet.

Thrill-seekers will be welcomed at the Convoyeur Pier from morning to evening, seven days a week.

State-of-the-art lighting will allow for an unforgettable evening experience, with a panoramic view of the city illuminated at night.

Ten years after opening MTL Zipline, Canada's first urban zipline, entrepreneur Samuel Cadotte was eager to embark on a new project for thrill-seekers.

"While the zipline has attracted a wide audience ranging from 2 to 93 years old since its inception in 2015, we wanted to offer an attraction that takes things up a notch. After four

years of hard work, we're excited to welcome our first jumpers starting in April 2025," says founder Samuel Cadotte.

"In Canada, we are fortunate to enjoy incredible bungee experiences, but it's true that they are often located at considerable distances from Montreal. We are convinced that a bungee jump right in the heart of the city, with such an exceptional view and accessible on foot or by public transit, will attract both Montrealers and tourists coming to explore the city." he adds.

A Historical Setting Meets Modern Thrills

This unique new experience will take place at the Convoyeur Tower, built in 1957 and part of the Old Port's industrial heritage.

The building, a remnant of the Old Port's industrial past, has been restored while maintaining its original structure to give it a new lease on life.

Montreal Bungee represents a \$2.4 million investment and will employ about 30 people.

This ambitious and unique project was made possible through support from Tourisme Montréal, the Ministry of Tourism, the Montreal Port Authority and the Old Port of Montreal Corporation.

Montreal Bungee has signed a 20-year lease.

"This new, one-of-a-kind attraction, operating 10 months a year, solidifies the Old Port of Montreal as the ultimate recreational tourism destination for launching a major attraction!" says Benoit Renaud, Principal Director of the Old Port of Montreal.

"To have an attractive tourist destination, it's important to offer activities that are innovative and stand out. Montreal Bungee enhances the range of activities available in the metropolis, helping encourage visitors to stay longer and leave with unforgettable memories of their time here. Montreal is our main gateway for tourism, and I'm proud that our government is once again contributing to its development as a leading tourist destination," emphasized Caroline Proulx, Minister of Tourism and Minister Responsible for the Lanaudière Region.

"We are proud to have made a significant investment in Montreal Bungee, a one-of-a-kind attraction that adds a new dimension to the city's offer of bold and unique experiences. After supporting MTL Zipline, we are thrilled to continue positioning Montreal as a must-visit destination for thrill-seekers. Furthermore, Montreal Bungee will help Montreal shine on the international stage with spectacular views of the city from above. Happy jumping, everyone!" declared Yves Lalumière, President and CEO of Tourisme Montréal.

Useful Information

• **Price**: \$179 per person

• Schedule: Open seven days a week, March to December

- Location: Convoyeur Wharf, Old Port of Montreal
- Eligibility: Ages 14 and up (minors must be accompanied by an adult)

For tickets, visit <u>www.montrealbungee.com</u>. Follow us on Instagram and Facebook @MontrealBungee.

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