



## OLD PORT PHOTO CONTEST – WINTER 2022-23

### Contest Rules

---

This contest (“Contest”) is organized by the Old Port of Montréal Corporation (OPMC) and will run from January 17 to March 16, 2023, inclusively.

#### I. ELIGIBILITY

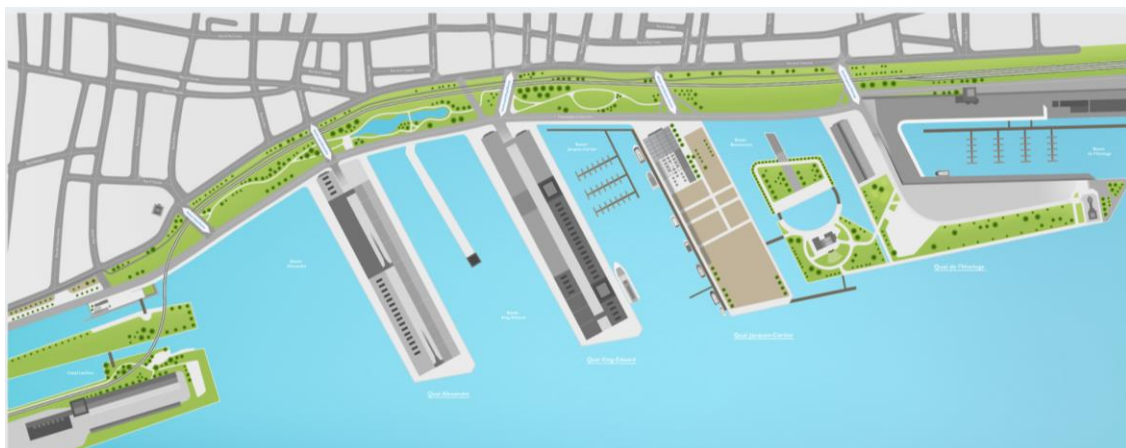
This Contest is open to residents of Canada aged 18 or older. Employees, agents, and representatives of the OPMC, its advertising and promotional agencies, the suppliers of the prizes, products or services associated with the Contest, and of any other party directly affiliated with the holding of this Contest, including any member of their immediate family (mother, father, sibling, child), their spouse or common-law partner, and any persons sharing a residence with any of the said employees, agents, or representatives, are all ineligible.

#### II. HOW TO ENTER

**No purchase required.**

For a chance to win:

1. Participants must post at least one (1) **winter-themed photo of the Old Port of Montréal on Instagram:**
  - a. The photo must be taken from the “lands” considered to be part of the Old Port (see the map below), more specifically between the river and the bike path along Rue de la Commune street. Photos can be taken from out on the water or from the sky, so long as they feature the Old Port’s lands.



- b. The photo must have been taken this winter. Photos from the last calendar year are eligible.

2. Participants must identify the Old Port in the post:

- a. By using **one of the two following hashtags** in the photo caption: #vieuxportmtlconcours2023 and/or #oldportmtlwinter2023; and,
- b. By tagging the **@Vieuxportmtl Instagram account**.

These elements are required as they will identify the posts to be entered into the Contest and will allow the person posting the winning photo to be contacted.

3. Photos must be posted between December 17 and March 16, 2023, inclusively.

4. Contest participants may post as many photos as they wish.

5. All photos are eligible and can be taken with any device (professional camera, smartphone, etc.). Out of concern for equity between contest participants, drone photos are not eligible.

6. Photos posted after the deadline, for whatever reason, will not be eligible. Therefore, photos posted after 11:59 p.m. on March 16, 2023, will not be eligible.

7. On a regular basis throughout the Contest period, the OPMC will select and share a number of Contest photos on its social media accounts (Facebook and Instagram), its website and in its newsletters for the purposes of promoting the Contest and showcasing entries from participants. The OPMC asserts that it will include credits for all shared photos. All Contest participants grant the OPMC permission to use their photo(s) over the course of the Contest period.

### III. AWARDING OF PRIZES

A selection committee, composed of four (4) OPMC employees, will select the winning photo based on the following criteria:

- Originality
- Esthetic appeal
- Style

The winning photo will be chosen by the selection committee on March 22, 2023, at 3 p.m., at the offices of the OPMC, located at 333 rue de la Commune Ouest, Montréal (Québec) H2Y 2E2.

OPMC representatives will contact the winner via private message on Instagram. The winner will have five (5) days to respond to the OPMC representatives and provide their contact information. If the winner fails to do so, his or her photo entry will be discarded, and another winner will be selected.

To be declared the Contest winner, the participant associated with the winning photo will have to correctly answer a math skill-testing question that will be sent to him or her via email. Said participant will also have to meet all eligibility criteria outlined in these Contest rules.

#### IV. DESCRIPTION OF PRIZES

The OPMC will issue the official Contest winner a cashier's cheque in the amount of \$500 made out to the Contest winner's name. The cashier's cheque will be sent by postal mail within twenty (20) business days of the Contest winner supplying his or her mailing address to the OPMC.

#### V. GENERAL CONDITIONS

1. The winner clears from all liability the Old Port of Montréal Corporation as well as its subsidiaries, franchisees, parent companies, affiliates, employees, agents, and representatives for all damage of any nature including specifically, but not limited to, damage arising from any accident, injury, death, delay, setback, loss of enjoyment, aggravation, disappointment, anxiety or hindrance, be they mental or physical in nature, stemming from the acceptance or use of the prize.
2. The prize must be accepted as described in the Contest rules and may not be substituted or exchanged for another prize.
3. The parties on behalf of whom this contest is held shall assume no liability of any kind should their inability to act arise from any fact or situation outside their control, an inoperable line of communication, a strike, a lockout or any other labour conflict in their place of business or in the places of business of the organizations and/or businesses whose services are retained for the purposes of this Contest.
4. Anyone participating in this Contest agrees to abide by the official Contest rules and to the decisions taken by authorized representatives which are in all circumstances irrevocable and enforceable.
5. Any dispute relating to the organization or course of a promotional contest can be heard by the RACJQ (Régie des alcools, des courses et des jeux du Québec) for adjudication. A dispute relating to the awarding of a prize can only be heard by the RACJQ for the purposes of resolving the dispute.
6. The organizers of this Contest reserve the right, at their entire discretion, to cancel, terminate, modify or suspend this Contest, in whole or in part, should the presence of any virus, bug, unauthorized human or other interference outside the control of the organizers potentially corrupt or impact the administration, security, impartiality or otherwise normal course of the Contest, pending the approval of the RACJQ as applicable.
7. Reason notwithstanding, IF THE CONTEST IS CANCELLED, the prize cannot be carried over and no compensation will be offered.
8. The Contest organizers shall not assume any liability for any claims, losses, damages, costs or expenses stemming from any accident, injury, death or any other hindrance, be it physical or mental in nature.
9. By entering this Contest, participants authorize the OPMC and its representatives to use, as required, their name, photograph, image, voice, place of residence and/or statements in relation to the prize for promotional purposes and without remuneration of any kind.
10. These contest rules are published online at: <https://www.oldportofmontreal.com/event/photo-contest-2022-2023>

